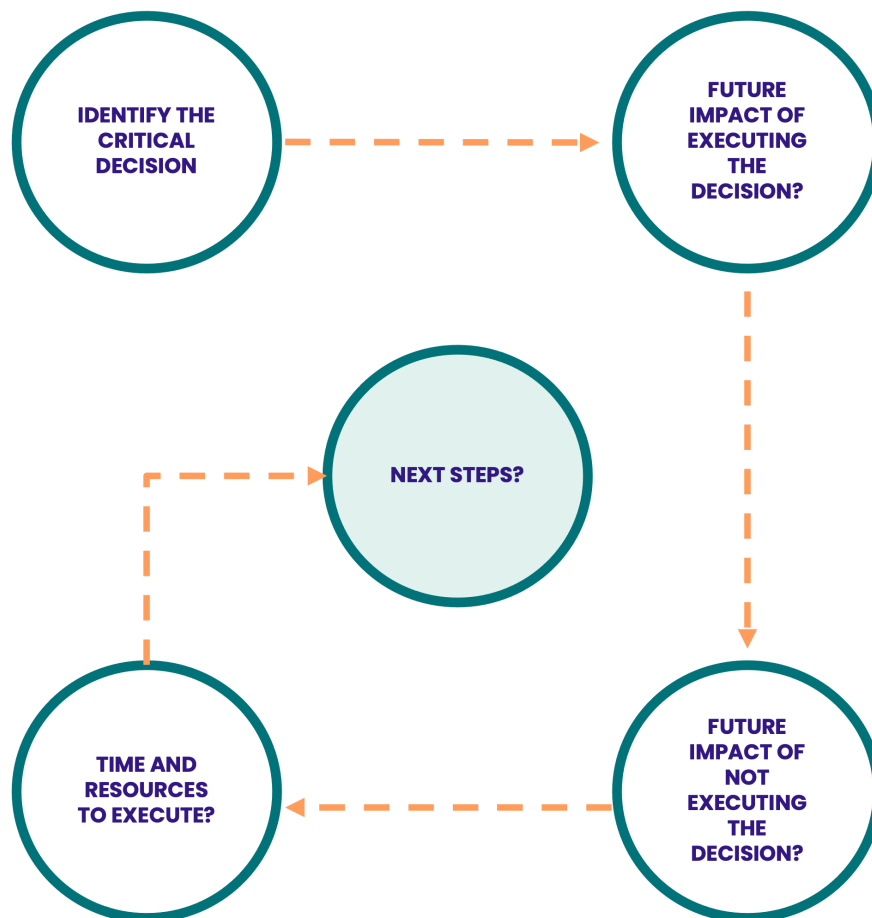


# Critical decisions you need to make

The most important math anyone should be able to do is calculating the future impact of the decisions they make today.

## You make **35,000** decisions a day, so focus on what matters

Some of these decisions are relatively trivial (white shirt or blue shirt). Some of them are critical (acquire your competitor or not). Identifying the impact of a decision is not always that obvious, so it is essential to have a clear decision making process.



# Steps to improve your decision making

Fill in each question/statement as specifically and in-depth as possible.

Identify one critical/high impact decision you need to make	
What is the future impact of executing on this decision (financial or otherwise)?	
What is the future impact of NOT executing on this decision?	
Do you have the time and resources required to execute on this decision?	
What is your next step to move this forward?	

